



香港大學

THE UNIVERSITY OF HONG KONG



U21 Annual Network Meeting & Presidential Symposium 2024

The University of Hong Kong, April 24 – 26, 2024

PRESIDENTIAL SYMPOSIUM – Global Universities and the Workforce of the Future Case Studies - Expression of Interest

I. Call for Case Studies

U21 and the University of Hong Kong (HKU) are seeking case studies for inclusion in the Presidential Symposium which will form part of the U21 AGM 2024. The title of the Symposium is *Global Universities and the Workforce of the Future*. The case studies will showcase outstanding examples of institutional efforts to adapt to the changing needs of society and provide students with the tools they need to succeed in our ever-changing digital world.

II. Symposium Theme

In addition to the impact of the pandemic, the digital revolution has significantly transformed the global workforce, creating new challenges and opportunities for universities and students. The increasing use of artificial intelligence, automation, and digital technologies in the workplace is changing the nature of work and the skills required to succeed. As we look to the future, it is essential that next-gen talents are equipped with the skills and knowledge necessary to thrive in a rapidly changing world.

The theme of the Presidential Symposium, “Global Universities and the Workforce of the Future”, explores how universities can adapt to the changing needs of society and provide students with the tools they need to succeed in our ever-changing digital world. Global universities have an essential role to play in preparing young learners for the future workforce. By providing students with access to cutting-edge technologies and innovative learning opportunities, and incorporating digital literacy, universities can help students develop the skills they need to succeed in a variety of industries and professions. In addition, universities must provide advance training to enhance critical thinking and problem-solving skills to prepare learners to meet the challenges of the digital revolution.

The Presidential Symposium will provide a platform for exploring these issues and developing strategies for preparing next-gen talents for the challenges and opportunities ahead. By embracing digital innovation, collaboration, and inclusivity, global universities together can build a strong workforce that is equipped to meet future needs.

III. Case Study Expression of Interest Form

U21 and HKU will feature up to four case studies that demonstrate the ways in which our universities are supporting students to become leaders and build a better future. The case studies offer a chance to showcase and share best practice across the network. We particularly welcome case studies that include both staff and students in highlighting the ways in which your university is contributing to this important issue.

IV. Submission Timeline

If you would like to propose a case study for consideration, please note the following dates and instructions:

- **Friday 1 December 2023:** deadline for submission of Expressions of Interest
- **Monday 4 - Monday 18 December 2023:** selection panel to review EOIs
- **Early January 2024:** The U21 Executive Committee (ExCo) to endorse the selection panel's recommendations.
- **Mid-January 2024:** successful applicants notified (after endorsement by ExCo)
- **January – April 2024:** U21 and HKU will liaise with U21 Universities who will provide selected case studies to finalise details etc

V. Selection Criteria

Case study proposals will be reviewed by a panel using the following selection criteria:

- institutional support;
- impact on students;
- clarity of proposal;
- Integration of student voice;
- demonstration of digital innovation and application;
- engagement with external stakeholders (e.g., employers/industry);
- potential for other U21 institutions to participate / engage;
- geographic diversity; and
- applicants' choice of presentation format.

The selection panel will also attempt to select cases studies that represent a spread of projects across U21 partners.

VI. Submission of Expressions of Interest

Please submit your completed Expression of Interest to Sana Ko, Senior Programme Manager, Academic Liaison Office, HKU (zanako@hku.hk) by

12noon (GMT) on Friday 1 December 2023.

If you require further information, please contact Sana Ko, Senior Programme Manager, Academic Liaison Office, HKU (zanako@hku.hk)

Appendix: 2024 U21 Presidential Symposium - Expression of Interest

U21 University	
Title of Case Study	
Please provide an outline of the proposed case study (Max 250 words), including the following:	
<ul style="list-style-type: none">• Project Aim and Overview• Project Approach and Methodology• Project Outcomes and Implications	
Contact Person	
Position	
Email Address	
Telephone Number	